



South Ural
State University

National Research
University

SCHOOL OF ECONOMICS
AND MANAGEMENT.
ENGLISH LANGUAGE
MASTER'S PROGRAMS





School of Economics and Management

- The School of Economics and Management is the innovative development driver of SUSU and Chelyabinsk region in the field of economics and management.
- The School of Economics and Management partnership with leading Russian and foreign companies provides students with a unique opportunity to participate in solving practical problems for business in the educational process. As well as getting a prestigious job, and make rapid professional growth after graduation.
- The strategic goal of the Graduate School of Economics and Management - the formation of a unique practice-oriented scientific and educational environment, allowing preparing world-class leaders who can create and develop an effective business in the global innovation economy.

- The program is aimed at preparing the economy masters, engaged in foreign trade in industrial enterprises, trade and services. Masters study issues related to the specifics of the foreign business organization in the domestic market, as well as organization of business in foreign markets, the peculiarities of organizing a network business, exploring the possibilities for international investment and financing, and assessing risks in the sphere of external economic activity.





Master's Program in Economics

Commerce on the International Market of Goods and Services

Philosophy of scientific knowledge	Econometrics	Russian language	Managerial economics
Microeconomics and Macroeconomics	Organization of international transport operations	Doing business in a foreign market	Workshop on commerce on the international market of goods and services
Creation and development of international companies networks	Management of foreign economic activity in logistics systems	International commercial transactions	Global marketing
Assessment and prevention of risks in the field of foreign economic activity	Research and Practice	Master's degree paper	

Master's Program in Management

Strategic and Innovative Marketing

- The program is aimed at preparing specialists in marketing for major industrial and commercial enterprises, retail chains, financial and banking structures, as well as for organizing business. Education provides the formation of professional competencies in the field of marketing analysis of markets, research of the company's competitive environment, studying the psychology of consumer behavior and developing effective marketing solutions.





Master's Program in Management

Strategic and Innovative Marketing

Philosophy of scientific knowledge	Economic cybernetics	Customer relationship strategy	Russian language
Research methods in management	Methods of market research and marketing analysis	Workshop on strategic and innovative marketing	Marketing analysis in industries and spheres of activity
Marketing factors of business performance	Modern marketing technologies	Marketing and management consulting	Marketing sales strategy
Innovation marketing	Research and Practice	Master's degree paper	



Cooking Festival



Sightseeing



Chelyabinsk Meteor



Visiting Museum



Visiting Museum



Visiting Museum



Chelyabinsk Plant. Vysota 239



Chelyabinsk Plant. Vysota 239







Students Experience

- **YE TINGTING:** I choose to grab this opportunity to study abroad, in order to learn more and see more. The most significant advantage of this project is that it can save our time and energy. Because this project cancel the tedious application process, instead of that we could spend more time on learning Russian.
- 我选择出国留学，是为了能够学习和了解到更多的东西。而合作办学项目最大的优势是更有效率。一方面，避免了许多繁琐的申请程序，另一方面，让自己有更多的时间学习语言，同时为留学做准备。



Students Experience

- **ZHAO YI:** I am really honored that I can take part in this master program to study in SUSU, Russia. For me, it is a valued chance to horizon my eyes and to improve myself.
- 能够参加SUSU的硕士项目我深感荣幸。对我而言，这是一个非常宝贵的机会去开阔眼界，提升自己。



Contacts

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